



Hispanic Business Owners Survey

How do Hispanic Business Owners Assess the Need for a Support Group—A Hispanic Chamber?

(Mr., Mrs., Ms., Dr.)

Name _____

Business/Company

Name: _____

Business Address:

City:

—

Telephone: _____

Fax: _____

Email: (if you have
one) _____

Website (if you have
one) _____

Type of business (property management, construction, grocery, health care,
landscaping, accounting,)etc.

How many years have you been in business (circle one: 0-1, 1-5, 5-7, 7-10,
10+)

Number of employees (circle one: 0-3, 3-10, 10-20, 20-50)

Please circle if you own (building, property, equipment, vehicles, and
computer-technology)

Please circle if you lease (building, property, equipment, vehicles, computer-
technology, and phone systems)

Where are your primary customers located (circle the one that best fits)?

Central, AR area

NLR-LR Metro area

Other areas of Arkansas (please list _____)

Mid South

National

How do you market and advertise to these customers? (circle those that apply: flyers, word of mouth, newspaper, radio, outdoor ads, TV, web, direct mail-catalogs)

Are you a member of any groups or associations (circle any: LR Chamber, Rotary, Lions, professional associations –please identify _____)?

List the top 3 'ingredients' that contribute to your business success.

1. _____

2. _____

3. _____

What are the biggest barriers you currently face in your business?

How are you solving these problems?

What kind of specific business assistance will you need in the next 2 years?

Please list your issues you think are the most important right now for the Hispanic business community in Central Arkansas:

1. _____

2. _____

If we can set up a Hispanic Chamber of Commerce in central Arkansas, what are the main services you would want it to offer?

1. _____

2. _____

3. _____

Would you join for an annual membership fee of between \$75-200 depending on the number of employees?

YES

NO

(circle one)

If no, why not?

THANK YOU VERY MUCH FOR YOUR ASSISTANCE!